

HOLY SHIT

IMMERSIVE EXHIBITION & LIVE AV PERFORMANCE

A MULTIMEDIA PROJECT TO SAVE THE WORLD BY EVY SCHUBERT & PARTNERS IN CRIME

www.holyshit.vision



ABOUT

HOLY SHIT is a multimedia project in form of a social sculpture that engages with digital imagery and algorithm-based content. HOLY SHIT consists of 40 films with a length between 15 secs and 2 mins each, a website, an instagram campaign and a multimedia exhibition that culminates in a live AV performance.

OUR MISSION

HOLY SHIT is a hybrid temple. It is satire and poetry. Artwork, irritation, and collective intelligence, delivering top-notch net culture for a brighter web beyond Google & Co. We have a dream: We are giving you our videos to rewrite the internet's current algorithm and its intensified polycrisis. So if you like it, post it. Future-making has never been so easy! Regularly we are setting up holy temples for an offline gathering of joy, a large scale immersive AV experience to change perspective together.

OUR STYLE

In our videos and showings we combine theatrical performance with the aesthetic glow of the AI insta world. Just without AI. We shot in green screen and built our own sceneries around. We transform the superlative world of slogans into a new imagery of a unique pop culture and complete it with poetic deep talk. HOLY SHIT is its own genre, yet plays with the recognizability of our online cosmos and it is absolutely instagramable. You just want to join along the new holiness.

OUR INFLUENCERS GUIDE THE WAY

Throughout the visuals we go along with four female characters. They are charming and sharp, visionary and bold. Humorous and political, yet not moralistic. They do not agree with our Zeitgeist and dare to open up new ideas for global change-making.

OUR EXHIBITIONS AND PERFORMANCES

HOLY SHIT is usually set up in an immersive 360° feel and can be adopted site specifically to a new space.

Usually we structure our showings as follows:

1. AN EXHIBITION MODE, where all footage of HOLY SHIT is projected large scale. One loop of all videos lasts for about 30 mins each. It can be looped through out the opening hours.
2. The peak of the exhibition is a LIVE AV PERFORMANCE of 45-60 mins. During the performance the video footage is sampled anew along with live music, consisting of synths, vocals and shofar. The live vj experience adds on the idea of our new algorithm that is constantly growing and creating a feeling of a happy rave-like trance.

Depending on the venue and program, HOLY SHIT could be also held only as a LIVE AV PERFORMANCE of approx. 60 minutes.

TEASER AV PERFORMANCE

<https://holyshit.vision/immerse/>

TWO EXAMPLES FOR SITE SPECIFIC SET-UPS OF RECENT SHOWINGS

20.09.2024 at CULTERIM GALLERY, BERLIN.

In an old warehouse of 550 square meters, 3 walls were used as one video canvas for the exhibition mode. Props from the original shootings and a computer where the website of HOLY SHIT was accessible, were also at display. The event was structured into 3 hours exhibition mode, 45 mins live performance, 2 hours exhibition mode.



15.05.2025 at A MAZE FEST, SILENT GREEN, BERLIN.

As part of the A MAZE Fest 2025 held at Silent Green, HOLY SHIT was adapted to be shown and performed in the dome hall of the venue. The event had a total duration of 60 minutes, fitting the programmatic outline of the festival.

Space dimensions: 202 square meters, height 17 meters. We used a big LED wall for the

exhibition mode and 8 projectors for the dome for the vj-ing part.

Find out more: www.holyshit.vision/immerse/



TECH RIDER FOR EXHIBITIONS AND PERFORMANCES

The exhibition and performance of HOLY SHIT is an example of immersive experience, where the visual material adopts to the site's specific wall situation.

Depending on the site specific situation, in average, we would need the following equipment:

max. 8 x Laser Projectors with 10.000 or more ANSI Lumens (Panasonic PT-RCQ10LBU, PT-MZ11KLWU or better)

8 x short throw lens, to provide a seamless projection at the selected venue/situation/walls.

8 x ceiling mounting systems

8 x HDMI cables

Sound needed for the videos: stereo, PA.

Sound needed for the live music: if possible 4 point sound system with 4 line signals, big jack plugs mono, 4 DI speakers. Alternatively stereo/ PA.

2x sm58 on big tripods

2x long XLR

3 lights for the live musicians

SPATIAL REQUIREMENTS

Minimum space of 200 square meters needed. Our preferred space should offer 3 connected walls to provide a wide stitch-less continuous canvas.

SET UP TIME

If the technical equipment is already installed in the space we would need approx. 3 hours for the set-up and a run-through. A video check one day prior to the event would be ideal, in order to be able to optimize the video footage for the given space.

PREVIEW OF ALL VIDEOS AND TRAILERS

www.holyshit.vision

PRESS KIT

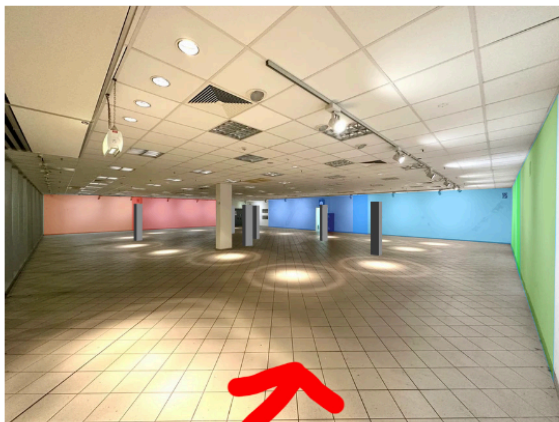
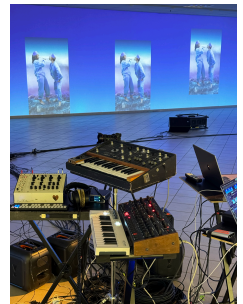
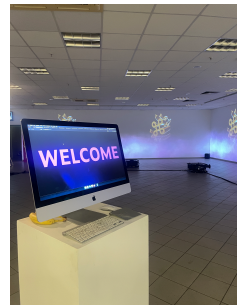
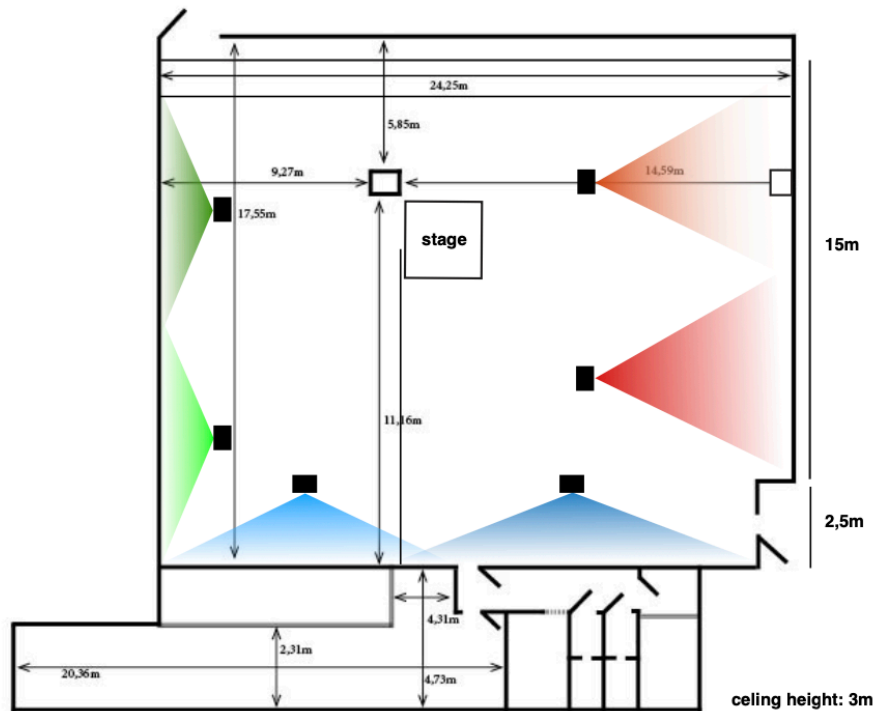
<https://hollyshit.vision/presskit/>

REFERENCE PLAN FOR TECHNICAL SET UP

HOLY SHIT

CULTERIM ROSSMANN, Berlin, 20.9.2025

<https://www.culterim.de/space/berlin-rossmann>



we need:

6 Laser Projectors
(Panasonic PT-RCQ10LBU, PT-MZ11KLWU or similar)
10.000+ lumens
Sort throw lens: 0.33 to 0.38 throw ratio

additional equipment:

6 x FullHD signal cables (SDI or HDMI) with converters
(3 x 50m, 3 x 20m)
6 x power extension shuko cables (6 x 20m)

we bring:

video server (two synced M1 MacBookPros),
with together max. 8 x FullHD HDMI outputs

Technical rider / VIDEO

info@komposter.si

ADDITIONAL ONLINE STRATEGY

Our credo is: let open source guide the way! We produce such a massive amount of stimulating content that you'll just want to share it. And when you share it, spread it, – then we will create the brighter web, beyond Google & Co, overcoming the standard algorithm and its manufactured polycrisis.

Our footage can be downloaded here: holyshit.vision/fountainofgreatcontent/
For direct re-posting follow: www.instagram.com/holyshitvision/

ARTISTIC TEAM (EXHIBITION & LIVE PERFORMANCE)

Artistic direction: Evy Schubert
Video artists: Komposter
Live-Music: Carl-John Hoffmann, Æladin, Omri S. Shmulewitz

FURTHER CREDITS (ARTISTIC PRODUCTION)

Direction, Concept, Text: Evy Schubert
Video: Komposter
Cast: Esther Agricola, Margarita Breitzkreiz, Sabine Waibel, Almut Zilcher
Costume design: Gloria Brillowska
Web Design, Multimedia, Music: Carl-John Hoffmann
Dramaturgy: Anja Quickert
Make-up: Rebekka Schwark, Johanna Hinsch
Production manager: Jasna Witkoski
Assistant: Su Jung

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